A.G.E.N.D.A Guardianship Script to Film Initiative

Entertainment Business

PROGRAM CURRICULUM GUIDE

Turn creativity into a career.

Duration: 8 Weeks Format: In-person & Online
Level: All levels

WHAT YOU WILL LEARN

- Entertainment industry overview
- Production management and budgeting
- Distribution and streaming strategy
- Marketing and audience building
- Contracts and rights basics
- Festivals and pitching
- Building a creative business

PROGRAM OUTCOME

A business plan for a real creative venture and the industry literacy to navigate contracts, distribution, and management.

All A.G.E.N.D.A programs are 100% free to students ages 13-25.
Ymomentagenda@gmail.com | (213) 441-5124 | Los Angeles County, CA